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## Lake Anne Brings First Ever Chalk Festival to Reston Introducing Chalk on the Water Festival – June 7-8

**May 12, 2014 - (Reston, VA)** – If you ever wanted to paint the bricks without getting in trouble for it, this is your opportunity. Lake Anne Plaza is pleased to bring the first ever chalk festival titled **Chalk on the Water**, to Reston the weekend of **June 7-8**. Individuals of all ages are welcomed to let their inner artist shine through and paint Lake Anne Plaza in a Technicolor hue as participants turn the plaza into a chalk art gallery.

Chalk on the Water is a two-day street-painting festival where participants will create amazing street art. Lake Anne partnered with renowned [Murals of Baltimore](#) to execute the event. **Murals of Baltimore** has specialized in all forms of mural painting and public art such as fresco, marouflage, keim, plastering, decorative, faux, mosaics, sculpture, and street painting known as “chalk art”. Murals of Baltimore founder Michael William Kirby is a world renowned artist that specializes in street art paintings for over 20 years and is contracted nationally and internationally by various government agencies, contractors, companies, non-profits, public and private agencies for decorative street works. In addition, Lake Anne collaborated with [Initiative for Public Art-Reston](#) (IPAR) to bring this public art themed event to the plaza. IPAR imagines public art throughout Reston that inspires the community and engages the mind and senses. Funds raised from the festival will be donated to IPAR.

Festival goers can purchase a “plot” of brick space on the plaza and paint to their hearts delight whatever flows from their imagination. Cost for spaces are \$5.00 for children, \$10.00 for adults, and \$15.00 for professional artist. Individuals can register at [www.chalkonthewater.com](http://www.chalkonthewater.com). Only 100 spaces/plots are available for this event. Participants have a chance to win cash prizes in the following categories:

**Elementary** (1st Place \$50.00 2nd Place \$25.00 3rd Place \$10.00)

**Jr & Sr. High School** (1st Place \$150.00 2nd Place \$75.00 3rd Place \$25.00)

**Professional Artist** (1st Place \$1000.00 2nd Place \$350.00 3rd Place \$200.00)

During the festival, artist Michael Kirby will be creating a commissioned piece titled “**Reston Through Time**” that celebrates Reston’s rich history and honors its 50<sup>th</sup> Anniversary that will be revealed to the public.

**Want To Learn How To Chalk Art Masterpieces?** Lake Anne will host a free workshop on **Saturday, May 31<sup>st</sup>** prior to the festival from 10AM-12PM on the plaza to learn how to create street art.

The festival will also include food, entertainment, local vendors, and an array of children's activities. To close out the family fun themed weekend, the second movie in the free **Lake Anne Summer Film Festival** will take place on **Sunday, June 8<sup>th</sup>** at sundown featuring the movie "Up". Prior to the movie, IPAR will feature their 15min short film for movie goers titled *Fun, Beauty, Fantasy: Reston's Public Art* (2012).

The festival is sponsored by the Friends of Lake Anne (FOLA), the Reston Art Gallery, Lake Anne Development Partners, LLC, and Republic Land Development, Inc. For sponsorship inquiries, visit [www.chalkonthewater.com](http://www.chalkonthewater.com).

**What:** Lake Anne Plaza's - Chalk on the Water Festival

**When:** June 7-8, 2014

**Where:** Lake Anne Plaza (Waterfront) - 1609 Washington Plaza, Reston, VA 20190

**Time:** 11:00AM – 5:00PM

**Website:** [www.lakeanneplaza.com](http://www.lakeanneplaza.com) or [www.chalkonthewater.com](http://www.chalkonthewater.com)

**Cost:** Free for spectators attend. Cost for spaces are \$5.00 for children, \$10.00 for adults, and \$15.00 for professional artist. Individuals can register at [www.chalkonthewater.com](http://www.chalkonthewater.com). Only 100 spaces/plots are available for this event.

### **About Lake Anne Plaza**

Lake Anne Plaza is the historic "heart and soul" of Reston, Virginia and the center of local living in our community. Reminiscent of a European coastal village where people live, work and play, this spectacular community nestled around a lake, is one of the few places in Northern Virginia where you can dine or shop at independently owned establishments. From our fine restaurants to unique boutiques to the seasonal Farmer's Market, Lake Anne Plaza embodies the best of living local. A destination spot for residents and visitors alike, Lake Anne prides itself on being internationally recognized as one of the finest examples of the modern planned community. Lake Anne architecture has graced the cover of dozens of national and international magazines. [www.lakeanneplaza.com](http://www.lakeanneplaza.com)

### **About Initiative for Public Art – Reston (IPAR)**

IPAR was founded in 2007 by a group of Reston civic and community organizations and leaders who joined to develop a vision and plan for cultivating a new generation of public artworks throughout the community. As a result, the Public Art Master Plan for Reston was adopted in December 2008. The founding partner organizations include Greater Reston Chamber of Commerce, Greater Reston Art Center, League of Reston Artists, Reston Association, Reston Community Center, and Reston Town Center Association. IPAR mission is to inspire an ongoing commitment to public art and create a new generation of artworks in Reston. IPAR imagines public art throughout Reston that inspires the community and engages the mind and senses. Initiative for Public Art – Reston is a 501 (c) (3) organization. For additional information about upcoming programs, public art projects, and special events, visit [www.publicartreston.org](http://www.publicartreston.org) and like us at <https://www.facebook.com/PublicArtReston>.