

For immediate release

Contact: David A. Ross, 703/760-9500

New Sculpture Enhances Plaza America

Plaza America, Reston's newest community shopping center, has added a fascinating modern sculpture to its visual amenities, which already include a pond, fountain, walkway, gazebo, landscaping and linear park along Sunset Hills Road.

Titled "Slit Figure," the sculpture was created by New York artist Al Landzberg, who specializes in steel and fiberglass sculpture. Made of welded steel and measuring 76 inches tall, it was selected by Plaza America's owner, Intertech Corporation of Washington, DC.

"This sculpture highlights the unique nature of Plaza America's design and retail mix," said David A. Ross, President of Atlantic Realty Companies, the developer of Plaza America. "We hope that Plaza America will continue to showcase the arts, which are an important facet of community life in Reston."

"Intertech encourages innovative design and sensitivity to the arts in all of its properties," said Orna L. Shulman, Executive Vice President of Intertech Corporation. Intertech is a privately owned investment firm with a four hundred million-dollar real estate portfolio consisting of commercial, hotel, and residential properties.

Landzberg explained that "Slit Figure" is a study in contrasts: the contrast in shapes between three closed ellipses and a mysterious opening that slices through them...the contrast in colors between the sculpture's fire-engine red and the shopping center's subdued hues...and the contrast in design between the center's business orientation and the sculpture's playfulness.

"I am pleased that 'Slit Figure' has been placed in a central location where it can be seen so easily, in a place that has become a premiere public space," said Landzberg. "I trust that Restonians will notice it in their comings and goings, and that it will evoke surprise and wonder. Is this figure human? Animal? A mythical creature? A person from outer space? Perhaps the children of Reston will help answer these questions."

Situated prominently in the Dulles Corridor, Plaza America is a 27-acre mixed-use project which will eventually include one million square feet of Class A office space enhanced by ponds, fountains, walkways, and extensive landscaping. Most stores and services in the 165,000-square-foot Plaza America retail center, located on Sunset Hills Road in Reston, are now open.

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Corner-based Atlantic Realty has acquired and developed more than one million square feet of commercial and retail property in the greater Washington, DC area since its inception in 1991. The company provides a full range of real estate development services including acquisition, development, build-to-suit, construction management, leasing, sales and marketing, consulting, and property management.

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(Note to reporters: A postcard illustration is enclosed.)