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CONTACT: Anne Delaney, Executive Director Public Art Reston annedelaney@publicartreston.org 703-880-1177

Public Art Reston Announces Annual PARty and Launch of Limited-Edition Artwork Program

Public Art Reston is excited to announce its upcoming *Annual PARty!* This lively evening of artful enjoyment — Public Art Reston's annual reception (*Public Art Reston TY!*)— takes place Thursday, October 18, 6:30-9:00 p.m. For the first time, a limited-edition artwork will be available for sale, to benefit Public Art Reston. "We are thrilled to launch this program with an exceptional photograph of the sculptures at Lake Anne Village Center by Restonbased artist Charlotte Geary," said Chelsea Rao, chair of Public Art Reston's reception committee. "The 2018 *Annual PARty!* offers attendees a fun opportunity to celebrate the public art of Reston, the ongoing initiatives of Public Art Reston as well as its sources of inspiration."

Both a friend- and fund-raiser, the 2018 *Annual PARty!* is also a celebration of the 10th anniversary of the adoption of the *Public Art Master Plan for Reston*. On December 2, 2008, a community-specific *Public Art Master Plan for Reston* was unanimously approved, making Reston the first unincorporated community in the United States to have adopted such a forward-thinking master plan. All segments of the community were involved in the development of this master plan, which outlines a vision for public art in Reston, key opportunities for new projects and an action plan for success. Since 2008, 12 permanent public artworks and 12 temporary public art installations have been commissioned in Reston, which currently boasts a growing inventory of almost 50 public art works.

This year's event will be held atop the new, landmark high-rise building at Comstock's Reston Station by world renowned architect Helmut Jahn. The 16th floor space offers breathtaking, 360-degree views of Reston's fall foliage, the Tyson's skyline and the sunset over Dulles Airport, Loudoun County and the Blue Ridge. Savor a sparkling cocktail party vibe including delicious bites catered by Ridgewells as well as wine aplenty, plus a one-of-a-kind site-specific art installation created by Reston's own Marco Rando, Public Art Reston Board Director, artist and teacher.

Says Marco Rando, "the installation design is intended to visually play with the raw space of the Jahn building. The geometric forms are created to be an illusion of a three-dimensional space. At first glance the lines creating polygons are received as correct proportions, but with closer examination, one discovers the optical illusion. The colored lines are intended to enhance the playful and whimsical overall design."

Single tickets for the *Annual PARty!* are \$60, two for \$100, and \$55 for young professionals (25 and under). Sponsorship opportunities are also available. They include a \$250 *Supporter* sponsorship (two tickets) and \$1,000 *Public Art Enthusiast* Sponsorship (four tickets). Other levels with tickets and recognition are available.

Contact <u>info@publicartreston.org</u> for further information about sponsorships and visit <u>www.publicartreston.org</u> to purchase tickets to the *PARty!*