



For Immediate Release:

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Public Art Reston's 'Stay-at-Home Chalk Art' event kicks off May 4

While we all should be sheltering in place and safely social distancing, our imaginations and creativity have no such constraints. These wonderfully innate capacities are able to roam free in any direction that our minds might take them. Public Art Reston, which annually presents a popular "ChalkFest at Reston Town Center," is providing a fun way, during the month of May, to safely tap into these free-roaming talents with a "Stay-at-Home Chalk Art" virtual event.

Presented by Public Art Reston, in partnership with the Reston Community Center, Reston Association, Reston Town Center Association, Greater Reston Chamber of Commerce, and Reston Historic Trust & Museum, the idea is for participants to create chalk art in their driveways or on nearby sidewalks, take a photo of their artwork and then post it each week using #AtHomeChalkArt and #PublicArtReston to be featured on a photo album on Public Art Reston's Facebook page. Photos (1200 x 630 pixels) of chalk drawings may also be submitted to info@publicartreston.org.

Kicking off officially on Monday, May 4, "Stay-at-Home Chalk Art" will take place each week in May with the final week scheduled for May 25-31. Each week will have a different theme posted on Monday on Public Art Reston's website, Facebook page and other social media. The four themes include:

- May 4 – Fantasy – Even though we are staying home let your imagination soar & create your own fantastical creature, people, place
- May 11 – Spring into Nature
- May 18 – Favorite activities with your family
- May 25 – On Memorial Day, we celebrate military heroes, draw your favorite hero(s).

Artists of all ages and skill levels – including children, families, businesses, and organizations -- are welcome to participate. Simply find a safe place to chalk (driveways, sidewalks, traffic free pavement) to join in this virtual shared art-making event.

Complete participation guidelines as well as tips on acquiring and drawing with chalk may be found on Public Art Reston's website (www.publicartreston.org).

Although we cannot physically be together, for the time being, we can all safely connect and be united by creating art in public places, using our driveways and sidewalks as our canvas.



Public Art Reston was founded in 2007 by Reston civic and community organizations and leaders. It is a 501(c)(3) non-profit organization that imagines public art throughout Reston that inspires the community and engages the mind and senses. For more information about Public Art Reston, visit www.publicartreston.org

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Calendar version: Public Art Reston, which annually presents a popular “ChalkFest at Reston Town Center,” is presenting a “Stay-at-Home Chalk Art” event during the month of May. Open to artists of all ages and skill levels, the event, which kicks off officially on Monday, May 4, asks participants to safely create chalk art in their driveways or on nearby sidewalks, take a photo of their artwork and then post it each week using #AtHomeChalkArt and #PublicArtReston. Photos (1200 x 630 pixels) of chalk drawings may also be submitted to info@publicartreston.org. Complete participation guidelines as well as tips on acquiring and drawing with chalk may be found on Public Art Reston’s website (www.publicartreston.org).

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